

Music, School of
Assessment Plan Summary

Music, School of

Promote Regional, National, And International Creative Activities As A School Of Music

Goal Description:

The School of Music will continue to reach beyond its borders to increase its presence Regionally, Nationally, and Internationally.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Performance and Scholarly Activities at National and International Venues

Performance Objective Description:

The School of Music Faculty performers, scholars, and performing ensembles regularly seek opportunities to participate in Regional, National and International venues.

RELATED ITEM LEVEL 2

Texas Music Educators (TMEA); National Opera Association (NOA); Etc.

KPI Description:

Each year, the School of Music performance ensembles and performance faculty submit proposals and recordings to be selected to perform and/or present at Regional, National and International venues. Proposals must be submitted a year in advance for the performance ensembles and clinic presentations. These submissions are then reviewed by a very select committee of professionals in the field. It is an honor to be selected to present. We consider success to be if we are able to have at least one proposal accepted.

Results Description:

This year several of our faculty presented/performed at prestigious venues. Our faculty piano artist Dr. Josu De Solaun has been performing around the world with renown orchestras as featured soloist. In November of 2016, SHSU Opera was selected as one of four finalists in the graduate division of the National Opera Association Scenes Competition, and was invited to compete at the 2017 National Convention in Santa Barbara California. This competition is selected by peer review. In addition, our Wind Ensemble has been selected, by peer review, to perform at the American Bandmasters Association convention in spring of 2018.

RELATED ITEM LEVEL 3

Performance Activities Action FY 2018

Action Description:

The School of Music will continue to pursue these types of performance and scholarly activities. This is the best sort of marketing that we can do as well as peer reviewed assessment of how we are doing. I am interested in broadening our scope in this area to include some other areas of the school such as the Orchestra/String program and the Choral area. Both areas have been going through transitions and personnel changes in recent years and are now ready to begin participating in these types of activities. Currently there are plans for the Orchestra to submit for a performance at TMEA and Choral area is working on some other scholarly/performance venues.

Scholarship Funding

Goal Description:

In the arts, scholarships are necessary in order to recruit the finest talent available.

RELATED ITEMS/ELEMENTS-----

RELATED ITEM LEVEL 1

Increase Available Scholarship Monies for School of Music Students.

Performance Objective Description:

Each year the School Music hosts several music camps during the summer. The profits received from these camps serve a large percentage of the scholarship base offered to our students each year.

RELATED ITEM LEVEL 2

Cost Effectiveness

KPI Description:

The process and needs are analyzed each year in an effort to increase the profit. New methods of advertising and budget cuts are investigated in an effort to increase the camp enrollment while decreasing the costs. The School of Music needs to maintain a minimum profit of \$40,000.00 dollars from the camp accounts. If possible this amount needs to increase as our student body increases in number and talent. Our goal is to have more than the minimum raised this year.

Results Description:

This year our camp numbers look solid. As we move forward; however, the school of music has made a budgetary shift due to a consistent decline in camp income. As a result, the school of music will no longer rely on camp revenues for scholarships. This will be the last year for this assessment goal.

RELATED ITEM LEVEL 3

Scholarship Funds Action AY 18
Action Description:

While the School of Music will no longer use the summer camps as a revenue source for scholarships, we are still in need of scholarship funds in order to sustain our current level of excellence as well as continue to grow. To this end, we will continue to seek out side support. We are currently hosting a concert series in an affluent area. The proceeds from this go directly to scholarships. This has been very successful and we are looking to increase these types of activities.

Update to Previous Cycle's Plan for Continuous Improvement
Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

The School of Music will continue to participate in Regional, National, and International performance/presentation opportunities as a means to spread our reputation beyond our borders. We will continue to investigate every possibility for additional support in order to sustain our growth and our pursuit of excellence. We will evaluate our current practices and curriculum and investigate any new avenues in an effort to become a more innovative School of Music. To this end, new assessment goals and structure will be applied this coming year. An assessment task force committee has been created to assist in this endeavor. As we strive to increase the standard of excellence, by both faculty and student, the mission of the School and University as a whole will remain the focus.

Update of Progress to the Previous Cycle's PCI:

This year the school of music went through two outside assessment processes and visitations. A local graduate program review and our 10 year re-accreditation review with the National Association of Schools of Music (NASM) Both reviews were very successful and have provided suggestions for further improvement while reaffirming many of the strengths of our program. Our professional and scholarly activities have resulted in the School of Music being ranked in the top 5% of music programs nationally in a recent publication. (Best Music Colleges.com) The School of Music's newly formed Assessment Committee has been a great asset to this process and very helpful in furthering the improvement of the School of Music in general. We will continue self evaluate our processes and procedures in an effort for continual improvement.

Plan for Continuous Improvement AY 2018
Closing Summary:

The School of Music will continue to pursue these types of performance and scholarly activities. This is the best sort of marketing that we can do as well as peer reviewed assessment of how we are doing. I am interested in broadening our scope in this area to include some other areas of the school such as the Orchestra/String program and the Choral area. Both areas have been going through transitions and personnel changes in recent years and are now ready to begin participating in these types of activities. Currently there are plans for the Orchestra to submit for a performance at TMEA and Choral area is working on some other scholarly/performance venues.

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In addition, this next year we will focus on responding to the National Association of Schools of Music (NASM) visitors report and the local Graduate Program review suggestions. The self-study and NASM visit was very successful as well as the Graduate Program review. There were some curricular adjustments that need to be made. We will discuss these as a faculty and make the necessary changes.